

Make your vote count for the Credit Personality of the Year at icm07

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The ICM Awards has partnered with Collstream to provide live SMS Text Voting for the Credit Personality of the Year Award.

You can make your choice by texting “credit A, B or C” to 80210. See below to make your choice. All texts will be charged at your standard network rate, max 12p. Current voting is shown live at the Collstream website www.collstream.co.uk and on the Collstream stand 08. The shortlist will also be available to view on screens at the event itself.

John Arnold – Text ‘credit a’

An achiever, quietly beavering away so as to share his knowledge and to introduce like-minded credit people to one another across the globe, John has been nominated for the Award as a means of publicly rewarding him for his many services over more than 36 years to the profession in which he is so highly regarded.

The founder of the www.creditman.co.uk website, John provides the regular weekly snapshot newsletter: Business Credit News UK, a valuable leading resource for business and credit professionals, now with a readership of over 6,500. He had seen the need to promote to the masses the importance of credit management, and armed with a new computer and a 'Teach Yourself Web Design' he started from scratch a mere ten years ago, and did so in a startlingly philanthropic way in that the site offers free information on credit-related matters in addition to free weekly newsletters.

There are but few like John who are the focus of multi-national recognition within the credit world. His commitment to - and passion for - credit management are legendary and the Award would acknowledge that role he has long played as a true Ambassador to the International Credit Management Industry.

Please let John have your vote!



Brenda Linger – Text ‘credit b’

Indefatigable, hard-working and with incredible reserves of energy, Brenda has been nominated because of her admirable habit of putting others always before herself, because of her tremendous contribution to the world of credit and because of her amazing ability to do three jobs at once, and even more amazingly to do all three jobs together, and successfully, when seriously ill.

Alongside her career in the credit industry, Brenda simultaneously went into a career in education and combined the two in teaching the professional syllabus for the ICM. After serving on regional and national committees and then on the Institute's Council, Brenda became its Chairman between 2003-2006, her work with the Institute effectively forming her third career.

Illness led Brenda to start fund raising for Maggie's Cancer Care Homes and Macmillan Nurses, and she has walked and biked impossible distances to raise sponsorship money. Many prestigious credit organisations acknowledge Brenda's expertise and the highly significant contribution she has made towards their cash flow position, for which they hold her in high esteem. Her many students also hold her in high regard describing her as inspirational, committed and always cheerful and willing to help.

They all hope you vote for her!

Clare O'Reilly – Text ‘credit c’

Nominated because 'her bubbly personality is so big she has an effect on everyone she meets she deserves to be famous in Credit circles she makes the world a better place...the most giving, positive person... she makes the most of every single minute of the day.' Clarke Willmott believes Clare just IS the Credit Personality of the Year.

Clare's impressive working achievements as a powerful leader, driving considerable improvements month on month in the commercial section of her firm's Business Recovery Unit coupled with her outgoing personality have ensured the forging of firm friendly links everywhere she treads: with clients, enforcement officers, debtors and workmates alike. She sets a fine example by studying with the University of Strathclyde and, always ready to offer a helping hand, she stimulates her team and extends her efforts out of hours on the firm's Social Committee.



Clare also gives hours of her time as a volunteer for the Samaritans where her warmth and compassion provide solace to many desperate people. In a bid to raise funds for the Samaritans, Clare has an exciting agenda ahead of jumping from a plane (with a parachute!) followed by an attempt at swimming the Channel.

Give Clare your vote now!

For further information telephone **0871 5722345** or email **sales@collstream.co.uk**

