

Vote for your credit personality with CollStream's live SMS text system

(Article from ICM Magazine February 2007)

As the leading provider of unique SMS applications, Collstream can enable your business to harness the power of strategic SMS and email communications.

We are the only company that specialises in providing bespoke SMS and email applications for the financial services industry. By using our services, you benefit from our unique blend of credit expertise, innovative strategies and advanced platforms that have been specifically designed to meet the needs of the finance industry. All of our products are designed to be seamlessly integrated into your existing systems and processes, ensuring you see immediate benefits to your business such as increased money collected, increased customer satisfaction and reduced FTE and contact costs.

Our partnership approach enables us to provide a full end-to-end service which includes extracting any required data from your host system, applying a strategy or decision and out the messages for you. With ongoing support and development, we constantly keep you at the forefront of technology and ahead of your competition.

Voting System at ICM07

Collstream has partnered with the ICM Awards to provide live SMS Text Voting for the Credit Personality of the Year Award.

Once the shortlist of candidates has been announced you will be able to start voting for your choice by texting the name of the person you want to vote for to a short code. All texts will be charged at your standard network rate.

In conjunction with icm07, current voting will be communicated periodically in the lead up to the event and voting will continue at the exhibition with live updates available at the Collstream exhibition stand.

For further information telephone **0871 5722345** or email [**sales@collstream.co.uk**](mailto:sales@collstream.co.uk)

