

Full Stream Ahead

Article taken from ICM Magazine (November 2005)

Collstream Ltd, a new company specialising in providing text and email solutions for the credit industry, has recently been launched in Derbyshire. The company provides a unique service aimed at meeting the specific demands of companies wishing to integrate the latest technology into their contact and collections strategies.



Chris Harrison & Ian Maxfield

Joint Managing Directors Chris Harrison and Ian Maxfield have many years' experience of working in the collections industry, including operational management, strategy design and technical development. This enables them to understand the complexities facing many collections operations and provide solutions that make a real difference to the collections process.

Collstream provides SMS text and email strategy design, build and fulfilment through its web-based communication portal, together with ongoing champion/challenger reviews and continued development.

The company provides a full set up service as well as reporting suite that enables text and email communications to be integrated into existing collections strategies.

Text message and email contacts are becoming increasingly important within the collections industry to reduce late payments, increase collections and reduce communication costs.

Collstream's position within the market, blending cutting edge technology with professional collections experience, is already proving popular, with debt collection agencies and councils among the first clients to sign up to the service. For further information telephone **0871 5722345** or email [**sales@collstream.co.uk**](mailto:sales@collstream.co.uk)

